

Starting a business is easy, growing it is where the hard work comes in. Tricia's latest book is a truly excellent guide for anyone wanting to either start their own business or take their existing business and grow it further. ... This book is a must read for us all who want success in our businesses.

*Simon Jordan, Marketing and Branding Coach*

The A to Z of Business delivers practical, no nonsense advice in easy to digest bite sized chunks and is a must read for anyone interested in developing a business.

I have known Tricia for some time now and have personally benefitted from her broad insights & intuitive observations. She has a huge amount of real business experience which serves her executive coaching clients very well. Through this book she will reach the bigger audience her talents deserve.

*Warren Cass, CEO and Founder of Business Scene*

This book is packed with practical tips, written in an accessible style to give the reader a good grounding in what it takes to make a successful business. Tricia really understands how to make the complex simple without being patronising. I shall be recommending it to my clients - it's a no-brainer.

*Colin Bentall, Accountant*



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# AN A-Z OF BUSINESS

## A HANDBOOK FOR THE SMALL BUSINESS

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*Tricia Woolfrey*

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